

Indiana School Nutrition Association



2017-2018 Strategic Plan

Mission Statement

The mission of the Indiana School Nutrition Association is to provide education, programs and services for members which promote quality child nutrition.

Education

- I. Provide more professional development to members
 - A. Objective 1: Provide more educational opportunities for the site level employee
 1. Strategies:
 - a. Tiered pricing for groups from the same district
 - b. Identify new future venues for training events internally and externally.
 - B. Objective 2: Provide professional development opportunities for meeting professional standards education requirements.
 1. Strategies:
 - a. Plan and implement Indiana Certification Program.
 - b. Integrate Indiana Certification courses into other planned ISNA events.
 - C. Objective 3: Increase members holding SNA Certificate in School Nutrition and SNS Credential.
 1. Strategies:
 - a. Offer SNS Credentialing exam bi-yearly and sponsor SNS preparation course.
 - b. Offer Level 1 Certificate Courses.

Career Advancement, Retention and Recruitment

- II. Provide career opportunities in school nutrition
 - A. Objective 1: Position members to advance in their careers.
 1. Strategy:
 - a. Put in place a road map for professional advancement.
 - B. Objective 2: Assist member school districts in retaining qualified employees.
 1. Strategies:

- a. Research best practices in retention strategies.
 - b. Create and provide compilation of best practices to members.
- C. Objective 3: Partner with higher education and allied organizations to make them aware of career opportunities in school nutrition.
 - 1. Strategies:
 - a. Attend higher education career fairs.
 - b. Seek out opportunities to guest speak in higher education classes, undergrad classes and internships.
 - c. Produce a marketing and recruitment tool kit to promote school nutrition and employment.

Legislative

- III. To enhance the role of our Legislative Action Committee
 - A. Objective 1: Review current Legislative Committee and responsibilities and identify opportunities for progression.
 - 1. Strategies:
 - a. Assess bylaws and current policy.
 - b. Assess legislative climate.
 - B. Objective 2: Enhance and improve the function and future sustainability of the Legislative Chair and committee.
 - 1. Strategies:
 - a. Create proactive plan based on Legislative climate.
 - b. Establish functioning committee with representatives from all regions.
 - c. Educate membership and other stakeholders on Child Nutrition programs.