

## MISSION:

*The mission of the Indiana School Nutrition Association is to provide education, programs, and services for members which promote quality child nutrition and to support the mission and values of the School Nutrition Association, Inc.*



## STRATEGIC GOALS

### Membership and Community

- ISNA will cultivate a robust network for the school nutrition industry.

### Career Development & Growth

- ISNA will support the professional growth and career pathways of all members.

### Advocacy & Public Perception

- ISNA will be the voice of the school nutrition industry.

### Governance & Operations

- ISNA will strengthen its governance structure to operate effectively.



## OBJECTIVES

### Membership and Community

- We will elevate the relationship and partnerships with industry.
- We will increase our membership base.
- We will establish an inclusive, diverse, and equitable membership community.
- We will ensure a welcoming environment for all members.

### Career Development & Growth

- We will provide quality educational opportunities for all levels of membership.
- We will enhance our professional development forums to promote career growth.
- We will serve as the state's premier network for school nutrition professionals.

### Advocacy & Public Perception

- We will be advocates for feeding Indiana's children.
- We will elevate the professional image of school nutrition.
- We will be recognized and accepted as school nutrition experts.

### Governance & Operations

- We will strengthen and empower leadership roles.
- We will be a technology forward organization that uses modern knowledge to grow.
- We will create a future leadership pipeline.
- We will explore new innovative business practices to create opportunities.

# STRATEGIC PLAN 2023-2026